



Chelmsford visit local charity shops

Following the earlier success of M&S unique skill share workshop it was now time to see exactly what the charity shops had learnt from the training session. Over the last few months members of M&S's Visual Merchandise (VM) team have spent almost three hours in each shop. They visited 10 local charity shops to see how they could suggest further ways of improving each shop, enabling them to maximise their selling potential.

"We thoroughly enjoyed visiting the local charity shops and help them with their window displays. One shop in particular had an excellent display and didn't need additional support, so we helped out in the back room sorting and pricing up numerous items for sale." Chelmsford M&S VM team.

"Just a quick note to say how well the M&S team were received in the Writtle Farleigh shop last Thursday. The manager, spoke to me in very enthusiastic terms of how it went and clearly it was a great success. Thanks again for being the channel for this." Retail Manager, Farleigh Hospice.